October 14, 2002



Chrissie Murnin Cox Radio, Inc. 8122 Data point, Suite 500 San Antonio, Texas 78229

Dear Chrissie:

I would sincerely like to thank you for allowing Christi and I to interview with you. We have had a great response from the radio time you gave us. *National Depression Screening Day* was a huge success, and your participation allowed us to reach a broader audience. *National Depression Screening Day* has an important impact on the lives of individuals affected by mental illness in San Antonio, and your support is greatly appreciated.

There also has been a tremendous response to the 15+ program. Our interview was the program's first publicity attempt and we have received several calls asking for the program's materials. Mental Health Association in Greater San Antonio strongly believes in these two programs and feels that they can positively impact our community.

We are hosting a Fall Fundraiser on November 9th at John T. Floore Country Store in Helotes. Floores and the music of Two Tons of Steel add fun and Texas flavor while helping us recognize supporters, donors and volunteers of the mental health community. The Fall Fundraiser will allow MHA to raise both funding and awareness of mental health issues. The funding received will help us to continue the crucial programs and services that eliminate the stigma surrounding mental illness, promote system level change through research and educate the public on mental health issues.

Mental Health Association in Greater San Antonio would like for Y100, KCYY, to sponsor our Fall Fundraiser by providing pre-event promotion and hosting a live remote from Floores Country Store the night of the event. San Antonio and MHA need your support during this emotional time in our community. If you could help me with this I would greatly appreciate it. Please feel free to call at 614-7566.

We greatly appreciate the support you have given us and we look forward to having your continued support.

Thank you,

Jessica Haviland, BHA

Haviland

Director of Research and Development

lan Antonio, Texas 7822º



The Esperanza Area of Narcotics Anonymous
2186 Jackson Keller • PMB 335
San Antonio, Texas 78213
210.434.0665 • 800.221.9091

February 10, 2003

KCYY/Y100FM Alice Ian Public Service Director 8122 Datapoint San Antonio, TX 78229

Dear Alice Ian,

The purpose of this letter is to express the gratitude of the Esperanza Public Information Committee of Narcotics Anonymous for running the N.A. public service radio interview.

We feel that it is very important that we bring to your attention the impact this radio interview has on addicts, on families of addicts, and on friends of addicts. It seems that people who suffer from the deadly disease of addiction reach a point of total defeat. They are then ready to admit that they have no control over their drug use and become willing to seek and to accept help. It is crucial that they are aware that there is a fellowship and a program available to them in which addicts help each other to stay clean.

We are very grateful to your station for the part you play in circulating the message that recovery is possible and there is a solution. We feel that as a result of your support many people are now aware that they can lead a clean healthy, and productive life.

Sincerely,

Alice M. McGraw

Public Information Chair

in M. M. Daw



The Esperanza Area of Narcotics Anonymous 2186 Jackson Keller • PMB 335 San Antonio, Texas 78213 210.434.0665 • 800.221.9091

June 11, 2003

KCYY/Y100FM Alice Ian Public Service Director 8122 Datapoint San Antonio, TX 78229

Dear Alice Ian,

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Sincerely,

Alice M. McGraw

Public Information Chair

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The Esperanza Area of Narcotics Anonymous 2186 Jackson Keller • PMB 335 San Antonio, Texas 78213 210.434.0665 • 800.221.9091

June 17,2003

KCYY/Y100FM Alice Ian Public Service Director 8122 Datapoint San Antonio, TX 78229

Dear Alice Ian,

The purpose of this letter is to express the gratitude of the Esperanza Public Information Committee of Narcotics Anonymous for running the N.A. public service radio announcement.

We feel that it is very important that we bring to your attention the impact this radio PSA has on addicts, on families of addicts, and on friends of addicts. It seems that people who suffer from the deadly disease of addiction reach a point of total defeat. They are then ready to admit that they have no control over their drug use and become willing to seek and to accept help. It is crucial that they are aware that there is a fellowship and a program available to them in which addicts help each other to stay clean.

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Sincerely,

Alice M. McGraw

Public Information Chair

lum Midas

Dear Arissie, Shank you for allowing me to talk obout Roulenity Day 2003. I know that every bit of publicity is important bet that was one of the niest experiences d'une had in promotery the a hope you will selow me to return nest year! Warmest regards Wine Barnem - neur

From the American Red Cross

2-2003

Ms Mirning. Chrissie THAUKS SO Much for your
Kindness of the apportunit,
to Speak with your
licrentes About Red Cross
If I or Red Cross May be
A Service, please but
Me KNOW. Rung

Dear Chrissie,

I wonted to thank you for having
me on winn's show lost week. I had
a great time and was happy to have
the opportunity to promble my book,
Abrandporenti bitt of Love.
Abrandporenti bitt of Love.
I will sive you a call. You're man
this is you a call. You're man
this is a great host and I'd like to get a

copy of the interview. Thanks again
this sie.

Eddie Foys

May 29, 2003

Chrissie Murnin KKYX-AM 8122 Datapoint Drive San Antonio TX 78229-3296

Dear Chrissie,

Thank you for volunteering for KLRN's 37th Annual Blazing Gavels Auction. The Auction runs from Thursday, June 5 through Saturday, June 14.

This letter is to confirm the time(s) I have scheduled with you to read scripts. If this is incorrect, please let me know as soon as possible.

You are scheduled to read scripts on: Sunday, June 8, 4 - 6 p.m.

Since your shift starts at 4 p.m., please plan to arrive at the station, 501 Broadway (corner of McCullough & Broadway), 30 minutes early to start reviewing scripts. Parking is provided for free at the First Baptist Church parking lot, located across the street from KLRN on McCullough.

When you walk into the building, please tell the volunteer greeter that you are reading scripts and need to meet me in the Tobin Studio. If you also plan to answer phones, then you need to proceed to the second floor for phone-bank orientation. After you are done with orientation, meet me in the Tobin Studio.

Also, no one under 16 is allowed in the studio due to insurance restrictions. This is not negotiable.

Please call me at (210) 270-9000, ext. 2264 or email <u>eevans@klrn.org</u> if you have any questions. We look forward to your participation in this year's Auction.

Cordially yours,

Ellen Roberts-Evans
Director of Public Relations

Centrality you!



37TH ANNUAL GREAT TV AUCTION JUNE 5-14, 2003

JOHN A. COSTELLO AUCTION MANAGER JCOSTELLO@KLRN.C

P.O. Box 9 SAN ANTONIO, TX 78291-0009

OFFICE: 501 BROADWAY SAN ANTONIO, TX 78215

> PHONE: 210-270-9000 800-627-8193

FAX: 210-270-9078

BLAZINGGAVELS.COP



I hope to wash with you again in the future!

Sneisly. Krista Andusa



KRISTIN ANDERSON

Community Events

SOUTH TEXAS CHAPTER 3701 Kirby Drive, Suite 1230 Houston, TX 77098 tel (713) 529-0800 fax (713) 529-6622 toll-free (800) 364-8000 kanderson@arthritis.org

Dur Christie.

May 27,20 The behalf of the arthritis Foundat South Texas Chapter, I want to thanky for your wonderful interview promotion arthretis awareness youth : the arthretis Wack. I Thoroughly eypyed our on all Chat" and I kin Dr. Tom Rennie feels The Same. The authoritis Walk was a Auccess - over 200 participants. Many of our walters heard about The livent on KONO, to I Thave you for playing such a vital hale in the fight against astillet



Magic 105.3

ATTN: Roxanne Larson 8930 Fourwinds Dr. San Antonio, TX 78239

On behalf of the Northwest Family YMCA, we would like to thank you for being a sponsor of the 1st Annual Just For Feet & Reebok Holiday Hustle 5K Run/Walk. We had close to 200 participants, 50 volunteers, and many supporters. We had local media coverage by KENS 5, and radio station Magic 105.3, which enabled us to inform our community about our Y- Partners Campaign.

As a non-profit organization, we depend on the generosity of our area businesses to make our events extra special. Your contribution has allowed us to offer scholarships to families that would not otherwise be able to participate in our programs. Thank you again for helping us during our 1st Annual 5K Run/Walk and making our day more exciting through your sponsorship. Your generosity was greatly appreciated.

Healthfully yours,

Athena Martinez ()
Total Health Director
Northwest Family YMCA



DEPARTMENT OF THE AIR FORCE AIR EDUCATION AND TRAINING COMMAND

Colonel Greg F. Patterson Commander, 12th Support Group 1 Washington Circle, Suite 2 Randolph AFB TX 78150-4560

Magic 105 Radio ATTN: Mr. Robert John, Program Director 8122 Datapoint Drive #500 San Antonio TX 78229

Dear Mr. John

The 2003 Randolph AFB Air Show was a resounding success. The weather was beautiful and over 200,000 folks attended what was deemed as one of the best air shows Randolph AFB has ever hosted! The commercial sponsorship of the event significantly contributed to the success of the air show. In particular, your assistance and Magic 105 Radio's sponsorship helped provide for the children's entertainment area that was a highlight of the event. Please thank your organization and all those individuals who made sponsorship possible. On behalf of all participants, thank you for your generosity in supporting the Randolph AFB Air Show.

Sincerely

GREG F. PATTERSON, Colonel, USAF Commander, 12th Support Group



The University of Texas Health Science Center at San Antonio Mail Code 7906 7703 Floyd Curl Drive San Antonio, Texas 78229-3900

Office of the Dental Dean

 Dean
 (210) 567-3160

 Academic Affairs
 567-3175

 Development Office
 567-6423

 External Affairs
 567-3173

 Research
 567-3798

 Student Affairs
 567-3180

FAX: (210) 567-6721

November 21, 2003

FM Magic 105 ATTN: Ms. Jenny Kwandham 8930 Fourwinds Dr. San Antonio, TX 78239

Dear Ms. Kwandham,

Thank you very much for your generous donation of "Promotional Gift Bag", which was drawn at The University of Texas Health Science Center at San Antonio (UTHSCSA) Annual Picnic and Fundraising Event for our State Employees Charitable Campaign (SECC) on October 17, 2003.

One reason for our success is your willingness to donate incentive prize for our special event. Please accept our gratitude to your company and you for your enthusiasm, your exemplary spirit of cooperation, and for the donation you have made to support the UTHSCSA Annual Picnic and the SECC, and hope you will continue your support of the event in the future. Enclosed please find the attached press clipping.

Thank you very much.

Norma A. Valdez Booth Coordinator

Enclosure: Press clipping



The University of Texas Health Science Center at San Antonio Mail Code 7906 7703 Floyd Curl Drive San Antonio, Texas 78229-3900

Office of the Dental Dean

 Dean
 (210) 567-3160

 Academic Affairs
 567-3175

 Development Office
 567-6423

 External Affairs
 567-3173

 Research
 567-3798

 Student Affairs
 567-3180

FAX: (210) 567-6721

October 7, 2003

FM Magic 105 Jenny Kwandham, Promotions Director 8930 Fourwinds Dr. San Antonio, Texas 78239

Dear Jenny,

Thank you for your contribution of promotional gifts you have donated to our annual picnic. Because of your contribution these gifts will be used for incentive prizes.

Again on behalf of the *Special Event Council*, we appreciate your generosity in the contributions of promotional gifts.

Sincerely,

Norma Valdez

Executive Assistant



The Esperanza Area of Narcotics Anonymous
2186 Jackson Keller ● PMB 335
San Antonio, Texas 78213
210.434.0665 ● 800.221.9091

June 11, 2003

KSMG/Magic 105.3 Karen Clauss Public Service Director 8930 Fourwinds Dr. San Antonio, TX 78239

Dear Karen Clauss,

The purpose of this letter is to express the gratitude of the Esperanza Public Information Committee of Narcotics Anonymous for running the radio interview.

We feel that it is very important that we bring to your attention the impact this radio interview has on addicts, on families of addicts, and on friends of addicts. It seems that people who suffer from the deadly disease of addiction reach a point of total defeat. They are then ready to admit that they have no control over their drug use and become willing to seek and to accept help. It is crucial that they are aware that there is a fellowship and a program available to them in which addicts help each other to stay clean.

We are very grateful to your station for the part you play in circulating the message that recovery is possible and there is a solution. We feel that as a result of your support many people are now aware that they can lead a clean healthy, and productive life.

Sincerely,

Alice M. McGraw

Public Information Chair

KSMG - Magic 105.3 8930 Fourwinds Dr. #500 San Antonio, TX 78239

Dear Magic Staff:

A very big Thank You to Ms. Rayce L. Morin (Assistant Promotions Director), and to all the crew of Magic. I was responsible for our annual Asian/Pacific Islander event this year, which was held on Thursday, 15 May 03. I contacted Magic's Promotions Department asking for promotional items for our event. I was very much delighted to hear that Magic was able to donate various items for our event.

Our Asian/Pacific Islander luncheon was a success! We did a trivial and gave away items that were donated from you.

Once again, thank you very much for your generosity!

PS - To all you Air Personalities, keep up the Fantastic Work!

Sincerely,

THAD M. TUSKAN

Marketing Research

Asian/Pacific Islander Event Coordinator Army & Air Force Hometown News Service

Shad M. Juskan

203 Norton St.

San Antonio, TX 78226-1848

Phone: (210) 925-9733 DSN: 945-9733

Fax: (210) 925-1272

E-Mail: Thad.Tuskan@afnews.af.mil

Visit us on the web: http://hn.afnews.af.mil

Subscribe or Update: http://hn.afnews.af.mil/webpages/Marketing.htm





3200 McCullough Avenue • San Antonio, Texas 78212-3099 • Phone: (210) 832-5600 • Fax: (210) 832-5615

May 28, 2003

KSMG-Magic 105 8930 Fourwinds Drive, Suite 500 San Antonio, Texas 72839

RE: FIESTA ST. ANTHONY'S

Dear Office Manager:

Fiesta St. Anthony's was a great success. We were able to raise over Thirty-Thousand Dollars (\$30,000). As always, our success was due to the generosity of individuals like you that assist us in our endeavors to provide the best towards the growth of our school. Your support was greatly appreciated and we salute you.

Dan Ochoa, Principal

Sincerely,

Lucy M. Cruz

Fiesta St Anthony's Committee

Pu 3w

BRADLEY MIDDLE SCHOOL BAND

14819 Heimer Road San Antonio, TX 78232 (210) 491-8300

April 11, 2003

Dear Friend Of the Bradley M.S. Band:

We would like to thank you for the generous donation that you gave towards our Silent Auction. The Silent Auction was held on December 3rd, 2002 in conjunction with our holiday concert and tamale dinner. We are happy to inform you that the Silent Auction was a great success!

Because of your kind donation of a product or service, you served our band in many ways. A few examples of our ongoing needs include: new instruments needed, repairs for existing instruments, music and supplies, contest fees, uniform upkeep, and band hall improvements.

This was the first-ever Silent Auction for our band. It was inspired and organized entirely by volunteers donating their time and talents. Your contribution greatly aided this effort dedicated to continuing and improving the Concert and Jazz Band programs at Bradley Middle School. These programs enrich our students by providing them with a solid foundation for learning and advancing in the Musical Arts field.

Again, we thank you for your participation in our Silent Auction. To express our thanks, the band has signed a note of thanks that you will find enclosed. We would be pleased if you display this at your place of business.

If you require any further information or assistance, please call the Bradley Band Hall at 491-8300, ext. 763 and leave a voice message. A band director or parent volunteer will call you back to help with any questions you may have.

We Sincerely Thank You,

The Bradley Middle School Band

* Melisa Hirolosa * 107850 Allery mainte Smush. Workin mcDonald. تر ۲ America Sumper Hathleen Salenas Macdaniel Maritypyre Shamas pellaa teach Fallie (MAS) V Olways, Heather CUMA Candon McIlveen Rachel

The Book of the Road Start of the Start of t washing from Jan 1752/A Kelbry downrang Savid Thunk you thom! Is. 2 Man 12-100/2-100/7 erine Duggan Trounts 1 DSTABLE MOXUM Thank you Sylpho Bryon. Than Kull your to the total of In themas Thanks Gralias! Thank you Bonen Thank You I NOW! Joseph . Thanks for everything!
Alliery (1) Ores's Comercial (13) 30 19 TON eeel



8851 Highway 80 West (Spur 580) Fort Worth, Texas 76116

Tel (817) 244-9191

Tel (888) US Brick (Toll Free)

Fax (817) 244-8866

www.usbrick.com

KISS 99.5 8930 Four Winds, Suite 500

San Antonio, TX 78239

March 17, 2003

Dear Jennifer Schultz,

The employees of US Brick want to thank you for you donation to our Angel Tree Charity silent auction. Because of your generosity we will met our fund raising goal for 2003. The donation of the 6 Buzz Bands CD will be a great addition to our auction. We know the angels will appreciate all you have done when they open their gifts on Christmas day.

Thank you,

Lisa Acker





Ann Arnold, Executive Director

February 6, 2003

Ms. Caroline Devine KISS / KSMG 8930 Four Winds, Ste. 500 San Antonio, TX 78239

RE: <u>BROADCASTERS DONATE MORE THAN A HALF-BILLION DOLLARS IN</u> PUBLIC SERVICE

Dear Caroline:

The broadcast industry rarely gets credit for the vast amount of public service efforts and cash contributions radio and television stations provide their local communities. Year after year, stations across Texas conduct or participate in countless events such as clothing and food drives, fundraisers, or disaster relief efforts.

In order to help spread the word of the wonderful work broadcasters do, the Texas Association of Broadcasters created an important tool your station can use to raise awareness with lawmakers and the public about these contributions. Enclosed is a report documenting the more than \$500 million worth of public service Texas broadcasters donated in the one-year period from July 2001 – June 2002. The report is based on 429 responses to TAB's public service questionnaire and is an excellent tool to include in any presentations to lawmakers, in press kits, or even in the station's public file.

Furthermore, the amount has risen dramatically over the past years. In 2000, TAB documented a contribution of \$404 million and that increased to \$448 million in 2001. The \$500 million reported in 2002 represents an increase of almost \$100 million in just two years!

I hope the enclosed information will serve you and your station well. If you would like additional copies of the public service report, please contact Craig Bean, TAB's public service manager, at (512) 322-9944 or craig@tab.org.

Thank you for all you do for your community. As always, please let us know how we can help.

Respectfully,

Ann Arnold



Ann Arnold, Executive Director

January 14, 2003

Ms. Caroline Devine KISS / KSMG 8930 Four Winds, Ste. 500 San Antonio, TX 78239



Dear Caroline:

Your leadership and participation in the Texas Association of Broadcasters has allowed us to accomplish great things on behalf of the industry during the past year.

I hope you'll take great pride in your contributions toward these achievements, which are outlined in the enclosed Stakeholders' Report.

The next 12 months will be extraordinarily challenging as state lawmakers grapple with the largest projected budget shortfall in more than a decade. Continuing national security concerns are giving some interest groups an excuse to restrict newsrooms' access to information on how our government operates. Federal policymakers also can be expected to continue their tradition of pursuing agendas that rarely take a realistic view of what it takes to run a business and serve our audiences.

Rest assured that TAB will remain vigilant at the state and federal fronts to protect broadcasters' interests, while continuing our efforts to make it easier for you to operate your stations and serve your local communities.

As we celebrate our 50th Anniversary in 2003, we look forward to working with you to help build an even stronger broadcast industry. I encourage you to call on me or my staff whenever you need anything.

Thank you for all you do for TAB and for Texas!

Respectfully,

Ann Arnold

Enclosure

AB and for Texas!

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(*) Report to Stakeholders

Moore

Thanks to the 2001-2002 NCSA participants

KIDZ-TV Abilene KHYS-FM Abilene KTXS-TV Abilene KSLI-AM Abilene KEAN-FM Abilene KEAN-AM Abilene KULL-FM Abilene KEYJ-FM Abilene KXVA-TV Abilene KTES-TV Abilene KVII-TV Amarillo KFDA-TV Amarillo KGNC-AM Amarillo KGNC-FM Amarillo KLVQ-AM Athens KQQQ-FM Austin KWNX-AM Austin KASE-FM Austin KHFI-FM Austin **KVET-AM Austin KVUE-TV Austin** KTND-FM Austin **KPEZ-FM Austin KVET-FM Austin** KFMK-FM Austin KIOC-FM Beaumont KKMY-FM Beaumont KLVI-AM Beaumont KCOL-FM Beaumont KYKR-FM Beaumont KFDM-TV Beaumont-Port Arthur KBST-AM Big Spring KBST-FM Big Spring KROO-AM Breckenridge KLXK-FM Breckenridge KWHI-AM Brenham KTTX-FM Brenham KXYL-AM Brownwood KXYL-FM Brownwood KTAM-AM Bryan-College WTAW-AM Bryan-College Station

KZTR-FM Bryan-College Station KAGC-AM Bryan-College Station KXCS-FM Bryan-College Station KKYS-FM Bryan-College Station KAGG-FM Bryan-College Station KNFX-FM Bryan-College Station KTSR-FM Bryan-College Station KORA-FM Bryan-College Station KZNE-AM Bryan-College Station KHLB-FM Burnet **KBLK-FM Burnet** KHLB-AM Burnet **KVCI-AM Canton** KTUX-FM Carthage KGAS-AM Carthage KSTA-AM Coleman KCOM-AM Comanche KVST-FM Conroe **KBHT-FM Crockett** WFAA-TV Dallas-Fort Worth KRLD-AM Dallas-Fort Worth KDGE-FM Dallas-Fort Worth KWRD-FM Dallas-Fort Worth KLDT-TV Dallas-Fort Worth KKDL-FM Dallas-Fort Worth KDAF-TV Dallas-Fort Worth KDDD-AM Dumas KEPS-AM Eagle Pass KINL-FM Eagle Pass KEPI-FM Eagle Pass KULP-AM El Campo KHEY-AM El Paso KTSM-AM El Paso KPRR-FM El Paso

KAMA-AM El Paso

KBNA-AM El Paso KBNA-FM El Paso KTSM-FM El Paso KTSM-TV El Paso KHEY-FM El Paso KFST-AM Fort Stockton KFST-FM Fort Stockton KWKQ-FM Graham **KOLE-AM Groves** KVRP-AM Haskell-Stamford KHBR-AM Hillsboro KCOH-AM Houston KILT-AM Houston KRTS-FM Houston KIKK-AM Houston KSTB-FM Houston KNWS-TV Houston KTHT-FM Houston KHOU-TV Houston KLDE-FM Houston KKBQ-FM Houston KILT-FM Houston KIKK-FM Houston KHPT-FM Houston KHVL-AM Huntsville KTXJ-AM Jasper KWYX-FM Jasper KJAS-FM Jasper KRNH-FM Kerrville KRVL-FM Kerrville KBDR-FM Laredo KSHN-FM Liberty KONE-FM Lubbock KJAK-FM Lubbock KEJS-FM Lubbock KMMX-FM Lubbock KLLL-FM Lubbock KAFX-FM Lufkin-Nacogdoches WOA!-AM San Antonio KRBA-AM Lufkin-Nacogdoches WOAI-TV San Antonio

KUEZ-FM Lufkin Nacogdoches KQXT-FM San Antonio KYBI-FM Lufkin Nacogdoches KSAT-TV San Antonio KMVL-FM Madisonville KCKL-FM Malakoff KMCM-FM Midland-Odessa KHKX-FM Midland-Odessa KQRX-FM Midland-Odessa KMOO-FM Mineola KALK-FM Mt. Pleasant KIUN-AM Pecos KPTX-FM Pecos KSCN-FM Pittsburg/Mt. Pleasant KVOP-AM Plainview KKYN-FM Plainview KRIA-FM Plainview KREW-AM Plainview KBUC-FM Pleasanton KVEO-TV Rio Grande Valley KBOR-AM Rio Grande Valley KBFM-FM Rio Grande Valley KILM-FM Rio Grande Valley KTEX-FM Rio Grande Valley KTLM-TV Rio Grande Valley KQXX-AM Rio Grande Valley KRXT-FM Rockdale KWFR-FM San Angelo KIDY-TV San Angelo KKSA-AM San Angelo KDCD-FM San Angelo KIXY-FM San Angelo KMDX-FM San Angelo KAJA-FM San Antonio KCYY-FM San Antonio KXXM-FM San Antonio KCOR-AM San Antonio KCOR-FM San Antonio KSFA-AM Lufkin-Nacogdoches KSMG-FM San Antonio KSML-AM Lufkin Nacogdoches KKYX-FM San Antonio KTRE-TV Lufkin Nacogdoches KTKR-AM San Antonio KYKS-FM Lufkin Nacogdoches KSJL-FM San Antonio KTBQ-FM Lufkin Nacogdoches KWEX-TV San Antonio

KONO-FM San Antonio KONO-AM San Antonio KCJZ-FM San Antonio KISS-FM San Antonio KBBT-FM San Antonio KROM-FM San Antonio KXTN-AM San Antonio KXTN-FM San Antonio KCUB-FM Stephenville KSCH-FM Sulphur Springs KXOX-AM Sweetwater KXOX-FM Sweetwater KTXO-FM Texarkana KTFS-AM Texarkana KFYX-FM Texarkana KCMC-AM Texarkana KLTV-TV Tyler-Longview KNUE-FM Tyler-Longview KISX-FM Tyler-Longview KTYL-FM Tyler-Longview KKTX-FM Tyler-Longview KOYE-FM Tyler-Longview KEBE-AM Tyler-Longview KWRW-FM Tyler-Longview KOOI-FM Tyler-Longview KLJT-FM Tyler-Longview KUVA-FM Úvaíde KVOU-AM Uvalde KVOU-FM Uvalde KQVT-FM Victoria KXXV-TV Waco KBRQ-FM Waco KCKR-FM Waco KWTX-AM Waco WACO-FM Waco KWTX-FM Waco KRHD-TV Waco KWFS-AM Wichita Falls KTLT-FM Wichita Falls KNIN-FM Wichita Falls KWFS-FM Wichita Falls KWUD-AM Woodville

Lone Star Leader Awards

2001 -

Small Market Radio **KBHT Crockett**

Medium Market Radio KYKS Lufkin-Nacogdoches KZNE Bryan-College Station Large Market Radio KEAN Abilene KBDR Laredo

Metro Market Radio KCYY San Antonio

Other Market Television KTXS-TV Abilene KTRE-TV Lufkin-Nacogdoches

> Large Market Television KXAN-TV Austin WFAA-TV Dallas

2002.

Other Market Radio KMOO Mineola

Medium Market Radio KZTR Bryan-College Station

Large Market Radio KPRR El Paso KWRW Tyler-Longview

Metro Market Radio KILT Houston KCYY San Antonio

Other Market TV KTRE-TV Lufkin/Nacogdoches KIDZ-TV Abilene

> Large Market TV KDAF-TV Dallas

October 31, 2003



Ms. Janice Maxymof Kiss, COX Radio 8930 Four Winds, Suite 500 San Antonio, TX 78239-1973 Hadhaladallahamillaladalladalladalladalla

Dear Ms. Maxymof:

Thank you for your tremendous support of the Hispanic Scholarship Fund. Together, we are developing a new generation of leaders that will impact every sphere of our society. I am so proud to share with you the enclosed gift, which tells the stories of just a few of those inspiring role models.

Whether it's in a field of publishing or medicine, higher education or law, the Hispanic Scholarship Fund Alumni Hall of Fame celebrates the incredible stories of Latinos who, through their accomplishments, contributions and lifetime challenges, demonstrate the power of education and mentorship to change a life and change the world. The enclosed calendar shares their stories, in addition to those of two current HSF Scholars who are already powerful role models, actively inspiring younger students to achieve a college education.

I hope you will join me in using and taking pride in this beautiful calendar throughout the coming year. Thank you for your own leadership and your commitment to the higher education of Latinos. I join the staff and Board of Directors of the Hispanic Scholarship Fund in wishing you Happy Holidays and a fulfilling new year.

Sincerely,

Sara Martinez Tucker

Spie Morcher

President and CEO

P.S. In response to several requests, we are also providing an opportunity for you to purchase additional calendars for your own holiday gift list. Please use the form below to order more calendars and share these inspiring stories with your friends.



September 9, 2003

Mr. Virgil Thompson General Manager 99.5 KISS 8930 Four Winds, Suite 500 San Antonio, TX 78239

Dear Virgil:

Thank you to 99.5 KISS for the sponsorship of the 12th annual "Rock & Roll Up Your Sleeve Blood Drive & Minority Marrow Registration". This event was a tremendous success with 1,011 blood donations and 263 marrow registrants.

The South Texas Blood & Tissue Center must collect 140,000 units of blood in 2003 to supply over 100 hospitals & clinics in the 43 counties it serves. Because of the efforts of 99.5 KISS, many hospital patients and their families were given a second chance at life. One blood donation can save up to four lives. One marrow registrant may be the "one in a million" donor for a patient in need.

The support of your entire staff made a positive impact on the community blood supply. Thank you again for continuing to lead the way to meeting the blood needs of patients in our community during this critical time of the year.

Sincerely,

Norman D. Kalmin, MD President/CEO and

Medical Director



OFFICERS

PRESIDENT Virginia "Ginger" Schultz

VICE PRESIDENT S. Thomas Hawkes

SECRETARY/TREASURER

SURER Jieve Hamptor

ASST. SEC./TREASURER James Hollerbach

EXECUTIVE DIRECTOR Lenna J. Baxter

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A TEXAS HOME FOR BOYS AND GIRLS SINCE 1943

Helping Boys and Girls for 60 Years

September 3, 2003

Janis Maxymof KISS Radio 8930 Four Winds, Suite 500 San Antonio, TX 78239

Dear Janis:

Congratulations to you and your staff on a successful Margarita Pour-Off! On behalf of Boysville's children, staff and board of directors, I would like to thank you for the hard work that KISS puts into such an event that benefits the community and organizations like Boysville. We truly appreciate your kindness and consideration of our need for donors to help us fund our programs so that we may continue to achieve our mission of raising girls and boys to become responsible and successful adults.

I hope that this letter finds you well. Should you have any questions, please call me at 659-1901 ext 247 or via e-mail at Lsmith@boysvilletexas.org. May your life be filled with many blessings!

Sincerely,

Leanne Smith

Director of Donor and Media Relations

cc: Brunella Bruni



SAN ANTONIO METROPOLITAN HEALTH DISTRICT



332 West Commerce
San Antonio, Texas 78205-2489
PHONE (210) 207-8780 FAX (210) 207-8999

August 27, 2003

Ms. Brunella Bruni c/o 99.5 KISS 8930 Four Winds, Suite 500 San Antonio, Texas 78239

Dear Ms. Bruni:

I would like to thank you for all of your hard work, participation, and generous sponsorship of the **Kids Immunization Drive Health & Safety Fair**, which was held on August 2, 2003 at Crossroads Mall. By all accounts it was a most successful event. In addition, I would like to extend a special thanks to you and your sponsors for helping the San Antonio Metropolitan Health District (SAMHD) make the "**Germinator X-Terminator**" concept and Volkswagen "Bug" wrap possible. Your continued participation and support helped to make this event and National Immunization Awareness Month 2003 successful. Our records indicate that a total of **889** children were immunized with a combined total of **1,427** doses of vaccines.

The SAMHD is requesting reimbursement for the administration fees of \$5.00 per shot, which makes the amount due **\$7,135.00**. Please make the check payable to: <u>City of San Antonio Metropolitan Health District</u>.

Mail to:

Mark E. Ritter, MHA

Program Manager

San Antonio Metropolitan Health District

Immunization Division

332 W. Commerce St., Suite 202

San Antonio, Texas 78205

We look forward to partnering with you in promoting future immunization activities and events. Should you have any questions, or have suggestions, please contact Pamela Williams at 207-2869.

Sincerely,

Mark E. Ritter, MHA

Immunization Division Manager

METRO HEALTH.



TEXAS HOUSE OF REPRESENTATIVES TREY MARTINEZ FISCHER

STATE REPRÉSENTATIVE, DISTRICT 116

Bexar County

August 8, 2003

Ms. Brunela Bruni 99.5 KISS-FM 8930 Fourwinds Ste. 500 San Antonio, TX 78239

Dear Ms. Bruni,

It was great working with you for this year's initial back-to-school immunization clinic. The services provided there are invaluable to our community, and I appreciate the significant role you played in ensuring the event's success.

Let's do it again next year

I hope our offices can collaborate again for next year's clinic.

Sincerely,

Viey Martinez Fischer

State Representative, District 116

TMF/cym

Committees: Business and Industry; Pensions and Investments

District Office: 1910 Fredericksburg Road • San Antonio, Texas 78201-4439 • 210.737.7200 • Fax: 210.737.6700

Capitol Office: P.O. Box 2910 • Austin, Texas 78768-2910 • 512.463.0616 • Fax: 512.463.4873 • Toll-free 866.845.7777



OPENING AMERICAN MINDS June 25, 2003

Ms. Janis Maxymof 99.5 KISS FM, Cox Radio 8122 Datapoint Street, Suite 500 San Antonio, TX 78229

Dear Ms. Maxymof:

Thank you for participating in this year's Hispanic Scholarship Fund -99.5 KISS Radio Dog Leg Golf Classic held on May 10, 2003. We are deeply appreciative of your generous contribution of \$1,500. (The fair market value of the goods and services provided in return for your contribution is \$420)

The money raised through the event will go towards scholarships for deserving Hispanic students from Texas help fulfill their dreams of a college education. We believe the college scholarships that this significant funding makes possible will help to create future Latino leaders for the state of Texas and will thereby enrich our community for years to come.

This is an exciting time for HSF as we grow our programs, expand our outreach and are able to impact the lives of more and more deserving students. In our 28-year history, HSF has awarded over 61,000 scholarships totaling more than \$115 million, including awards made through the HSF Institute that was launched in 2001. We are proud of the fact that our programs are proving successful with 97% of all HSF Scholars receiving their four-year degrees. However, the need continues to outpace our resources, and ongoing support is crucial to helping us achieve our mission to double the rate of Hispanics earning a college degree to 18% by 2010.

Thank you for your wonderful support of the Hispanic Scholarship Fund and our goal to strengthen America by advancing Hispanic higher education. With your continued support, we can insure that America's most talented young people achieve their educational dreams.

Sincerely,

Christopher Padula

Senior Development Officer, Special Events and Partnerships

cc: Elva De Leon Caballero, Regional Director, HSF Texas

Dear Peggy Saunders,

I would like to express my appreciation of your contributing to my academic career. This scholarship means a great deal to me financially and emotionally. I am a very hard working single parent, who takes family providing and school to the heart. As becoming a parent at an early age, I was encountered with many negative feedback. Many including my father, felt that I did not have the potential to succeed in college. For others they felt I was being selfish by attending school. My aunts felt that I should be home with my son at all times. It has been very difficult to refrain from giving into their ideas of parenting, because I genuinely value their approval. At times I feel deeply hurt that they can not accept my success as a parent, a honor student, and a full-time worker. Instead they feel it necessary to talk pessimistically about my choices and goals. I have not received any support from anyone close to me, so when I do receive recognition academically it makes me extremely content, and helps me realize that I am making the right choice. I have grown as an individual and have comprehended that my family is from a different era and view things differently, in which I respect but feel that lifestyle is not possible anymore.

In December 2003, I will graduate with honors, which has been my goal ever since conceiving my child. I truly believe you and other foundations have given me the opportunity to fulfill my dreams, in which I am very grateful for. This scholarship will also help me financial and will motivate me further.

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Thank you for your support.

Sincerely,

Janet B. Cruz

315 Enchanted San Antonio, TX 78216-3831 March 22, 2003

Peggy Saunders 99.5 Kiss FM 8930 Four Winds San Antonio, TX 78239

Dear Ms. Saunders:

I am extremely happy to find out that I have been selected as a 2002-2003 Hispanic Scholarship Fund/ 99.5 Kiss FM Buzz Band CD Promotion Scholar. This scholarship has arrived at a most-appropriate and at a most-needed time. The \$2,550 will help me cover undergraduate graduation fees and application fees for graduate school. I am extremely grateful for the honor.

I will be graduating from the University of the Incarnate Word on May 10 with a BA in English and a minor in Communication Arts. Though I will, luckily, have a full-time job after I graduate, I plan to focus on applying to and getting into graduate school as soon as possible. I plan to obtain a MFA in Film from the University of Southern California or a MFA in Creative Writing from Columbia or the University of Texas at Austin. This scholarship is extremely helpful in getting my grad school applications turned in. Before I received this scholarship, application fees to various graduate schools posed a problem. However, due to my receipt of the scholarship, this is now not the case. Also, the scholarship, in addition to my job earnings, will help me with student loan payments during the few months after graduation that I am not enrolled in school.

I am so appreciative of your generosity. This award allows me to focus the rest of my senior year on academics and gives me a jump-start towards post-graduate life.

Thank you,

Stephanie Hamilton

Stephanie L. Hamilton

Peggy Saunders 99.5 Kiss FM 8930 Four Winds San Antonio, TX 78239

Dear Mrs. Peggy Saunders,

Hi! My name is Jose-Ricardo Peña, Jr. I am writing to you to thank you choosing me to be a 2002-2003 Hispanic Scholarship Fund/99.5 Kiss FM Buzz Band CD Promotion Scholar! I am really proud to be endowed with such an honor! I must tell you that I am a first generation college graduate. I just recently graduated from the University of the Incarnate Word with a Degree in Mathematics in December 2001. I am now pursuing a Master's Degree in Teaching with teacher certification in secondary math at Incarnate Word!

I must tell you how the scholarship will help me. First of all, the scholarship will remind me the importance of continuing my education and earning a college degree. I have to admit that there are times that I lose focus on my dream of earning a Master's Degree and becoming a teacher. In fact, sometimes I feel that I do not have what it takes. Of course, as you may know this is far from being true. With your help, my dreams will come true and I will inspire others to go beyond their potential!

Next, I intend to use this scholarship exclusively for my education. As you may know, college is really expensive. The scholarship will be used for helping me pay my tuition, buying books, paying for lab fees, as well as paying for other needed course material. Because this is my first semester in graduate school, I am required to take the Graduate Record Examination (GRE) to continue my studies within the education program. Therefore, I will use a portion of the scholarship to finance taking the GRE exam.

Lastly, I intend to use the scholarship to remind others that they too can be successful! I think it is important for a scholarship recipient to remind others that working hard will make you successful! Of course, there are many people who work hard simply as a means of obtaining the end result, the reward. Yet, I must say that this is wrong. I personally feel that hard is rewarding when you teach others.

At this time, I would like to say "Thank you!" With your help, I will be able to help others in realizing their own dreams someday! Furthermore, I sincerely hope that the Hispanic Scholarship Fund committee and 99.5 Kiss FM will be able to help other less unfortunate students, like me, in the future. Thank you! God bless!

Sincerely yours,

Jose-Ricardo Peña, Jr.

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April 30, 2003

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Mary C. Lanoue Senior Account Manager KISS 99.5 FM 8930 Four Winds, Suite 500 San Antonio, Texas 78239

Dear Ms. Lanoue,

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Thank you for allowing me the opportunity to interview you for my Broadcast Sales class at San Antonio College. I am grateful for the time that you took from your busy schedule to sit down and speak with me. I also enjoyed the tour of the station and you introducing me to your fellow colleagues. You went out of your way to show me a small part of what your workday is like in the short time I visited with you and for that I will be forever appreciative.

I look forward to keeping in contact with you if I ever have any questions pertaining to your area of expertise. Once again thank you for your time and consideration.

Sincerely,

Marlene M. Romo

San Antonio College-Radio, TV, Film Student

2130 William Travis

San Antonio, Texas 78238

Cell:#725-1975

Email: marla2zena@yahoo.com

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A TEXAS HOME FOR BOYS AND GIRLS SINCE 1943

Helping Boys and Girls for 60 Years

April 21, 2003

Alfonso Montemayor KISS Radio 8930 Four Winds, Suite 500 San Antonio, TX 78239

Dear Alfonso:

Thank you so much for everything La KASA and the KISS crew did for Boysville on Saturday, April 19th at the Seventh Annual Krawfish Festival. You have been most generous to us and we are truly grateful for the partnership that has been built between Boysville, KISS and La KASA.

Letting people in for free after the Spurs game was a great idea and tapped into a different crowd. I know there were some concerns about meeting the expenses of the event and I hope it was successful. KISS and La KASA do so much for Boysville and we are so appreciative.

Please extend our thanks to the rest of the KISS and La KASA gang. Also, to Alex for letting me borrow a security guy for a bit to cover the front gate.

We look forward to being a part of next year's Fiesta event. Your service to the community and to keeping Boysville's mission alive is immeasurable.

Sincerely,

Leanne Smith

Director of Donor & Media Relations

We thank you for fostering our mission of helping boys and girls to become responsible adults. 8555 E. Loop 1604 North • P.O. Box 369 • Converse, Texas 78109 • Tel. 210-659-1901 • Fax 210-659-6527 www.boysvilletexas.org



(210) 333-5020

SAN ANTONIO, TEXAS 7822

KISS RADIO STATION ATTN: JENNIFER SCHULTZ

March 4, 2003

Thank you for your most generous donation to the Holy Name Parish Festival that will be held on April 27, 2003 at Comanche Park #2.

It is because of the generosity of businesses and individuals like you that our festival has been a success in the past. I'm sure you receive many requests for donations, and we can't tell you how much we appreciate you donating to our fund-raiser.

Thanks again for your continued support and may God bless you always.

Sincerely,

Becky Pawelek

Games Chairperson

CASH VALUE OF DONATION:

TAX ID NO. 1-74-6029091-3



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